

## Applicant Funnel

USI's selectivity continues to increase. The percentage of applicants accepted decreased from 74% in 2010 to 72% in 2011.

Applicant Funnel	First-Time Freshmen		Transfer Students	
	Accepted	Enrolled	Accepted	Enrolled
Southern IN (USI)	72%	44%	73%	72%
Ball State (BSU)	68%	40%	59%	68%
Indiana State (ISU)	85%	29%	50%	43%
Indiana (IU)	72%	29%	55%	49%
Purdue (PU)	69%	33%	44%	55%

## Competition for New Students

USI freshmen frequently apply to multiple schools before choosing to attend USI. Listed below are percentages of USI students who sent their SAT scores to other schools.

% of USI Students Sending Their SAT Scores to...	
38%	IU Bloomington
38%	Ball State
34%	Indiana State University
29%	Purdue - W. Lafayette
29%	IUPUI
17%	University of Evansville
14%	University of Indianapolis
11%	Vincennes University
8%	Butler University
5%	IU Southeast

## Entering Freshman Characteristics

Entrance exams are one measure of preparedness for college. Note the 2011 entering class had higher average SAT Math and SAT Verbal scores compared to 2010, when the scores were 493 and 483 respectively.

Freshmen	USI	BSU	ISU	IU	PU
Avg. SAT Math	496	533	467	597	619
Avg. SAT Verbal	492	532	461	573	556
Avg. SAT Writing	465	517	***	***	556
ACT Composite	21	22	19	***	27
HS Rank - top 10%	10%	17%	9%	37%	39%
HS Rank - top Half	67%	89%	69%	97%	97%
Live on Campus	63%	93%	75%	***	89%

\*\*\*Fall 2011 data not available

## Undergraduate Characteristics

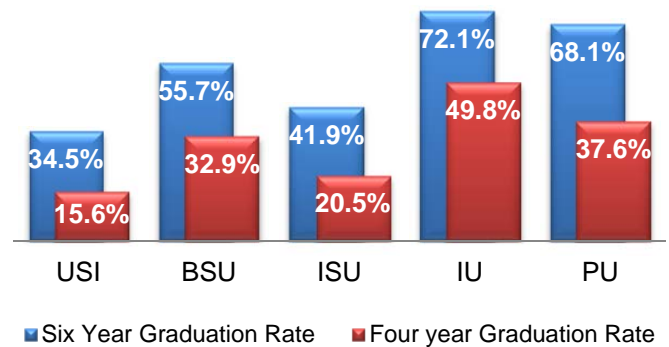
USI's student body continues to have lower percentages of minorities and undergraduate residents compared to other state universities. USI also continues to have higher percentages of women and part-time students.

Undergraduates	USI	BSU	ISU	IU	PU
Female	59%	56%	53%	50%	43%
Ethnic Minority	11%	12%	23%	21%	27%
Age 25 or Older	18%	5%	18%	3%	4%
Part - Time Status	17%	8%	13%	4%	5%
Live on Campus	27%	43%	36%	***	35%

\*\*\*Fall 2011 data not available

## Graduation Rates

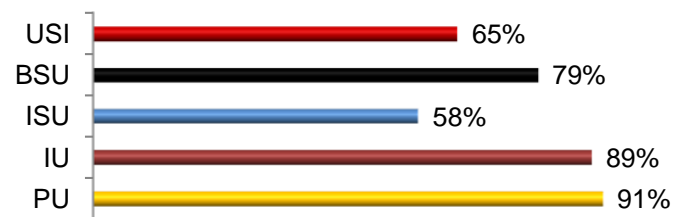
These data highlight the importance of USI's Strategic Plan goal to increase the graduation rate.



## Freshmen Retention

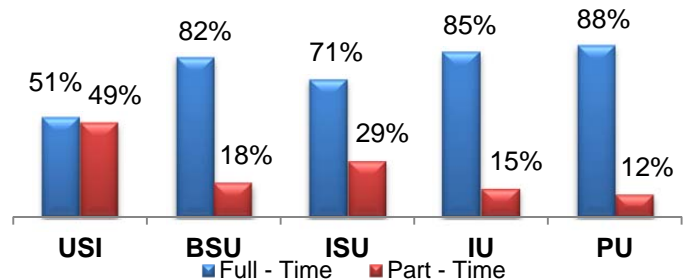
The Fall 2010 retention rate of 65% is lower than the Fall 2009 rate of 69%.

### Fall 2010 to Fall 2011 Retention



## Faculty Status

Just over half of USI's 660 faculty are full-time. The faculty full-time equivalency (FTE) is 496.1.



## Current State Appropriation and Tuition Funding

In 2012-2013, USI continues to receive the least amount of state funding while charging the lowest tuition on a per-FTE student basis.

